

Quarterly seminars for wineries and vineyards
Produced By Puget Sound Wine Growers Association and Meet Me In The Cellar

Seminar for winery owners and managers, tasting room managers, marketing and sales professionals, etc.

Direct Wine Sales I

Sell more out your door!

Monday, May 12, 2008

9:00 AM – 10:00 AM Registration, Coffee Reception, Exhibits

10:00 AM – 4:00 PM Seminar presentations

4:00 PM Columbia Winery Reception

– Celebrate 45 Years of Excellence in Winemaking!

Tasting Rooms, Brochures and Web Sites – Your “Front Doors”

Jennifer Doak – General Manager, The Tasting Room, Seattle

Mike Stevens – General Manager, Brian Carter Cellars, Woodinville

Bruce Bieber – President, Wines of Washington Promotions, Seattle

Compliance Matters!

Jean Leonard – Executive Director, Washington Wine Institute, Olympia

Susan Johnson – Shareholder, Graham & Dunn, Seattle

Wine Clubs – Out the door, by the case!

Michele Rennie – Icon Estates

Direct Wine Sales II – “Drive More Traffic to Your Door!” November 10, 2008

Seminar host and sponsor:

COLUMBIA WINERY

14030 NE 145th Street, Woodinville, WA 98072

Attendee Name: _____

Attendee Email _____

Attendee Name: _____

Attendee Email _____

Winery/Business Name _____

Address _____

Phone _____

\$ _____ \$95 per person seminar registration

\$ _____ \$45 per person for PSWG members – see www.pswg.org for information

~ Lunch is included with registration ~

\$ _____ Total enclosed -or- Credit Card # _____ (MC, VISA, Amex)

Cardholder name _____

Billing Address _____ Code _____

Fax credit card registrations to: 206-388-3334

Checks payable to: “Meet Me In The Cellar” Mail Attn: PSWG 5/08 Seminar; P.O. Box 1497, Issaquah, WA 98027

SPACE IS LIMITED: Registrations will be confirmed by email to primary contact

Questions: contact Nina Milligan at nina@meetmeinthecellar.org